LOCAL GOVERNMENT CHALLENGE INVITATION LETTER

August 5, 2003

Dear ,

For the second year in a row, the City of Pleasanton has been included on the U.S. Environmental Protection Agency (EPA) and Department of Transportation's **San Francisco Bay Area's Best Workplaces for Commuters** Iist. As a **Best Workplaces for Commuters** employer, the EPA recognizes that the City of Pleasanton has achieved a *National Standard of Excellence* by offering outstanding commuter benefits to our city employees. Our employees enjoy excellent commuter options, but our community and county also benefit from improved air quality and reduced traffic congestion.

Knowing that our neighboring cities might also qualify as **Best Workplaces for CommutersSM**, I encourage you to partner with the EPA and be recognized as a leader in Alameda County also. The preliminary 2003 list of participants is enclosed. The deadline to apply for this year's list is **. The media event for the list will occur on October 23, 2003.

Through this voluntary program, we can join forces to promote commuter benefits across the county and the Bay Area. As the **Best Workplaces for CommutersSM**, we will set an example for private sector firms to get on board, provide meaningful commuter benefits to their employees, and help reduce air pollution and traffic congestion. It is vital that we take positive steps to demonstrate that our communities are the best places to live and do business in this challenging economic climate.

Please accept this challenge and demonstrate your commitment to quality of life in Alameda County. For more information on EPA's **Best Workplaces for Commuters**SM campaign and to see if you qualify, go to **www.bwc.gov** and click on "Do I Qualify?" or contact Robin Snyder at EPA by calling (202) 564-1359 or Lisa Adamos at the City of Pleasanton at (925) 931-5039.

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Tom Pico Mayor

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